



1. **What services does Parakeet provide?**

We make **Glyphs** (single-color vector icons), **Illustrations** (multi-color raster images), **App Icons** (for iOS, macOS, Android, Windows, etc.), and **Logos** (wordmarks, symbols, and colors).

2. **What does a typical project look like?**

I. **Brief.** A project starts when the client (that's you!) provides a creative brief to Parakeet. It contains details about your project, design notes (style and color preferences, examples of our other work that you like), final deliverables, and a due date. (You might've already sent this!)

II. **Terms.** After Parakeet receives the creative brief, we'll let you know if we can take on this project. If so, we'll forward our Terms to you. They're straightforward, just one sheet outlining price and payment, how we work, who owns what, and other legal stuff.

III. **Scheduling.** We'll put some time on the calendar to do the work.

IV. **Payment.** You send us money.

V. **Work.** This is the fun part (for us). You just get to hang tight.

VI. **Delivery.** This is the fun part (for you). Project is complete. Everyone's happy!

3. **How much is this going to cost me?**

While every project is unique, this table provides a look into our services and what they usually cost.

	RATE	TYPICAL DAY	SAMPLE PROJECT
GLYPHS	\$3000/ DAY	~12 glyphs	100 glyphs: \$27k
ILLUSTRATIONS		~1-3 illustrations	10 illustrations: \$15k
APP ICONS		1 app icon / platform	iOS app icon: \$3k
LOGOS		billed weekly with optional do-not-exceed amount	

4. **I'm a [student/startup]. Do you offer discounted rates?**

That's a tough question! If you've got limited funds, let us know, and we'll see what we can do. However, please note that standard rate projects have priority, so any other work we do is subject to our availability.

5. **I have a question that isn't listed here.**

Send us an email (hi@parakeet.co).